

## **RADIO, TELEVISION AND CINEMA (BACHELOR'S DEGREE)**

### **COURSE CONTENTS**

<b>Lesson Code</b>	<b>Lesson's Name</b>	<b>Lesson Type</b>	<b>Year-Semester-ECTS</b>
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#### **1. YEAR – FALL**

<b>AITB-191</b>	<b>ATATURK'S PRINCIPLES AND HISTORY OF HIS REVOLUTIONS - I</b>	<b>Compulsory</b>	<b>1-1-2</b>
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World War I, Fall of Ottoman Empire, Period of National Struggle

<b>TDB-101</b>	<b>TURKISH LANGUAGE</b>	<b>Compulsory</b>	<b>1-1-2</b>
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To make students comprehend what they listened to and read in detail and depth; Developing the students' ability to express what they hear, see, think and understand in a planned, effective and fluent way in words and writing. To gain the ability to use Turkish correctly and beautifully as a means of written and oral expression. Understanding of grammar issues not as theoretical knowledge, but through applications, observations and evaluations on texts.

<b>YDB-101</b>	<b>ENGLISH – I</b>	<b>Compulsory</b>	<b>1-1-2</b>
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To Be (1,2) ,Possessive Adjectives (59,60) Objective Pronouns (61,64) Indefinite & Definite Article (65,66,67,68,69) Have Got , Has Got (9) ,There Is ? Are (37) , This, That (74) Adverb Of Place / Time In ,On , At (103,106,107) Simple Present, How Often ? Frequency Adverbs (5,6) Simple Present, Related Exercises (7) Some, Any, A Lot, Much, Many (76,83,84) Mid - Term Nobody/ No One/ Nothing Somebody, Anyting, Nowhere (78,79) Not+Any, No, Non, Not+Anybody/ Anyone/ Anything (77,78,79) Present Cont. (3,4) ? And, So, Because, But (97) Past Simple, Past Cont. (10,11,12,13) Future Tense (25,26,27,28) ? Modals (29,30,31) Modals (32,33,34,35,36) Review

<b>RTS-101</b>	<b>INTRODUCTION TO COMMUNICATION</b>	<b>Compulsory</b>	<b>1-1-4</b>
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The content of this course consists of culture and communication, communication styles, oral and written culture, types and models of communication, mass media, functions of mass media, diversity in mass media.

<b>RTS-103</b>	<b>BASIC CONCEPTS OF LAW</b>	<b>Compulsory</b>	<b>1-1-4</b>
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The origins and sources of the law, the role of the law to establish order in society, the comparison of the legal rules with other rules regulating society, application and interpretation of legal rules, rights and their classifications, the main divisions and branches under the concept of law, Rule of Law, sanctions, legal systems and judiciary.

**RTS-105      INFORMATION APPLICATIONS - I      Compulsory      1-1-4**

Basic concepts of Information Technology. Hardware and software components. Operating system. Use of word processor software. Use of spreadsheet software. Use of presentation preparation software. Use of internet technologies.

**RTS-107      MEDIA HISTORY      Compulsory      1-1-3**

In this course in which the historical process of media will be explained, communication phenomenon which has rapidly evolved starting from the first man, the concept of media which has developed with the invention of printing press, radio and finally the diffusion of the internet and its effects which is called as interactive media will be told periodically.

**RTS-115      INTRODUCTION TO RADIO TELEVISION AND CINEMA      Compulsory      1-1-4**

It includes the historical development of Radio Television and Cinema and basic concepts of the field.

**RTS-117      FUNDAMENTALS OF SOCIOLOGY      Compulsory      1-1-3**

Basic notions in sociology, positivism and the critique of positivism in sociology, the origin of sociology will be learned within the scope of the course.

**TCE101      GENDER EQUALITY      Optional      1-1-2**

The production of inequalities in media frames will be handled within the scope of course.

**IAD101      WORK ETHICS AND MORAL EDUCATION      Optional      1-1-2**

Knowledge of ethics and moral theories, sources of ethics and moral rules, transformational national and universal dynamic processes. It should be able to comprehend the historical dynamics of the society we live in correctly and to prepare for a systematic approach that will make life easier and productive for generations in future lifestyles with a national and universal visionary approach.

**KAH101      WOMEN & DOMESTICITY      Optional      1-1-2**

Definition of the family, its history, the position of the family and women in Turkish society, domestic violence, the concept of value in the family, human rights and women, divorce and its reasons, the family and women in the process of social change, individuals and women in need of care in the family, crisis management in the family.

## **1. YEAR – SPRING**

### **AITB-192 ATATURK'S PRINCIPLES AND HISTORY OF HIS REVOLUTIONS - II** **Compulsory 1-2-2**

Foundation of the Republic of Turkey, Ataturk's Principles and Revolutions, Experiments of Multi-party Regime, Cold War Period.

### **TDB-102 TURKISH LANGUAGE – II Compulsory 1-2-2**

Sentence Structure, Wordings, Sentence and Sentence Composing Elements, Sentence Types, Sentence Analysis, Sentence Inspection Examples, Composition (In the Composition; Subject, Note and Keynote, Theme, Imagination, Paragraph), Narration Types, Creative, Fictional Writings, Thought and Idea Transmitting Writings, Formal Writings (Minutes, Announcements, Reports, Business Letters and CV), Linguistic Faults (Writing and Punctuation Mark Faults, Expression Failures, Voice Based Faults), Conference, Scientific Research.

### **YDB-102 ENGLISH – II Compulsory 1-2-2**

Present Perfect (15,16,17) Present Perfect (18,19,20) Adjectives (85,86,87) Adjectives & Adverbs (88,89,90) Adjectives & Adverbs (90,91,92) Passives (21) Passives (22) Conditionals (99,100) Relative Clause (101) Relative Clause (102) Noun Clause (49) Reported Speech (50) Gerunds And Infinitives (51,52)

### **RTS-104 BASIC PHOTOGRAPHY Compulsory 1-2-5**

Short history of photography; Basic parts and types of cameras, lenses and their types, films and film types, light and light measurement, exposure and exposure modes, filters, photographic auxiliary equipment, the principles of composition are the key information aimed to be conveyed to the student in the content of the Basic Photography course.

### **RTS-106 INFORMATION APPLICATIONS – II Compulsory 1-2-4**

Graphic designing concepts, the usage of a graphic designing programme.

### **RTS-108 GENERAL CONCEPTS OF ECONOMICS Compulsory 1-2-4**

Basic elements of introduction to economics, microeconomics issues, macroeconomics, and economic analysis will be covered in detail with examples.

### **RTS-112 HISTORY OF WORLD CINEMA Compulsory 1-2-4**

The invention of cinema, the foundation story of Hollywood, the birth of classical narrative cinema, Soviet cinema, European cinema before the Second World War, the emergence of documentary film and its function in the war years, European and American films after the

Second World War, cinema movements in the 1960s and contemporary examples from world cinema.

**RTS-116      CULTURAL HISTORY      Compulsory      1-2-3**

After explaining the definition and function of culture, the transition to language and written culture, urban development and urban culture, beliefs, the cultural world of the Middle Ages, the Renaissance and Enlightenment, the Industrial Revolution and modernism will be discussed.

**RTS-118      HISTORY OF TURKISH CINEMA      Compulsory      1-2-4**

Development of cinema in Turkey is examined in a chronological flow. The political, economic and cultural conditions of the period are defined. The effects of these conditions on Turkish cinema are analyzed. The artistic development of Turkish cinema is analyzed on the basis of creators. These topics are reinforced by watching sample films.

**2. YEAR – FALL**

**RTS-203      COMMUNICATION THEORIES      Compulsory      2-3-5**

Theoretical approaches and researches in communication will be handled within the context of the course.

**RTS-215      CINEMA THEORIES      Compulsory      2-3-5**

Theoretical and conceptual dimensions of films are dealt.

**RTS-217      EDITING - I      Compulsory      2-3-5**

American Silent Cinema, Russian Formalists, French New Wave, Examples from Modern Cinema.

**RTS-221      CINEMATOGRAPHY      Compulsory      2-3-5**

Basic principles of composition in images, mise-en-scène, dramatic lighting techniques, basic camera movements, camera angles and their effect on dramatic meaning will be discussed in a theoretical and practical way.

**RTSS-209      EFFECTIVE PRESENTATION AND CONVERSATION TECHNIQUES  
Optional      2-3-5**

This course provides students with the knowledge they will need to perform a presentation or an interview. In this course, the concepts of presentation and discussion, verbal and non-verbal

communication elements, stages of preparing an effective presentation-interview with the obstacles encountered during implementation will be discussed.

**RTSS-211      APPLIED PHOTOGRAPHY                      Optional                      2-3-5**

Examination of selections from world-famous painters and photographers' works, Introducing the camera. Tips for photographing and interpretation of photographs taken by students in a studio setting.

**RTSS-217      DIGITAL PICTURE                                      Optional                      2-3-5**

In addition to extensive knowledge about digital picture technology, the course includes; It covers light and color knowledge, color editing programs and workshop applications.

**RTSS-223      THE PRODUCTION AND DIRECTION IN RADIO TELEVISION                      Optional                      2-3-5**

It covers the functions and features of the radio and television, the stages of direction and production, and later studio practises.

**RTSS-225      TURKISH AND WORLD LITERATURE      Optional                      2-3-5**

To learn basic works adapted to cinema from Turkish and world literature.

**RTSS-227      BASIC JOURNALISM                                      Optional                      2-3-5**

Within the scope of the course, the historical adventure of news and journalism, basic concepts and processes related to news practice will be discussed.

**2. YEAR – SPRING**

**RTS-206      SCRIPTWRITING TECHNOLOGIES      Compulsory                      2-4-5**

Short film form, short film writing and processes of film writing such as synopsis, treatment, script and shooting script will be processed step by step.

**RTS-218      CAMERA USAGE TECHNIQUES                      Compulsory                      2-4-5**

Basic camera movements, composition, camera angles, 180 degree rule, color, studio lighting techniques and practises will be included.

<b>RTS-222</b>	<b>RESEARCH METHODS</b>	<b>Compulsory</b>	<b>2-4-5</b>
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Qualitative and quantitative researching methods in social sciences will be examined within the context of the course.

<b>RTS-224</b>	<b>EDITING – II</b>	<b>Compulsory</b>	<b>2-4-5</b>
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This course is designed to introduce students to the art of fiction. Students will take basic education practically and learn basic editing principles.

<b>İLTS-202</b>	<b>ANIMATION BASICS</b>	<b>Optional</b>	<b>2-4-5</b>
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To explain the basic concepts for introduction to animation.

<b>RTSS-204</b>	<b>COMMUNICATION TECHNOLOGIES</b>	<b>Optional</b>	<b>2-4-5</b>
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Historical development of new communication technologies, new media tools, environments and applications.

<b>RTSS-206</b>	<b>PHOTOJOURNALISM</b>	<b>Optional</b>	<b>2-4-5</b>
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The course aims to understand the power of photography, "telling" and "showing", the relationship between photography and news, an overview of the history of news photography, the criteria of news photography, forms of expression and professional ethics in news photography. Students will be given editorial assignments and students will create, develop and present their own stories within this system.

<b>RTSS-212</b>	<b>RADIO AND TV JOURNALISM</b>	<b>Optional</b>	<b>2-4-5</b>
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The academic year will begin with the description of the news, examining its features and giving students basic information about the field. With the determination of the news subject, intelligence, planning, writing and narration processes, it will be clarified by the students how the news is planned and the methods of the research. Elements of the news will be comprehended and the characteristics of the news will be examined. Radio news texts and television news texts will be taught to students with different sample texts and audio-visual examples. In the following lessons, students will be asked to examine sample texts on radio journalism and television journalism and to write their own texts.

<b>RTSS-218</b>	<b>REPORTAGE TECHNIQUES</b>	<b>Optional</b>	<b>2-4-5</b>
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Within the scope of the course, which will be explained based on the source books and current examples, both the existing examples will be analyzed and the interviews and interviews produced by the students will be discussed.

<b>RTSS-222</b>	<b>CRITICAL READING</b>	<b>Optional</b>	<b>2-4-5</b>
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Semantic and communicative dimensions of reading will be examined.

### **3. YEAR – FALL**

<b>RTS-301</b>	<b>TELEVISION PROGRAMMING</b>	<b>Compulsory</b>	<b>3-5-5</b>
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With different methods and techniques, aspects of the television program are revealed, the possibilities and limits of TV programming, program types, technical equipment used, digital and analog broadcast information, stages of television program production are compared.

<b>RTS-307</b>	<b>RADIO PROGRAMMING</b>	<b>Compulsory</b>	<b>3-5-5</b>
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During this course, radio programming textbooks and example works done in previous years are used for theoretical part and example interviews and programs are listened in classroom and in radio studio.

<b>RTS-309</b>	<b>FILMMAKING PRACTISES</b>	<b>Compulsory</b>	<b>3-5-5</b>
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To create an original text for short film writing, shooting and editing processes.

<b>RTS-311</b>	<b>SOCIOLOGY OF COMMUNICATION</b>	<b>Compulsory</b>	<b>3-5-5</b>
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Fundamental issues and research in the history of communication sociology, basic theories and approaches on social thought and behavior, social perception and references, psycho-social function and construction of identities, stereotypes and prejudice, self, culture and society, social and collective memory.

<b>RTSS-301</b>	<b>POPULAR CULTURE</b>	<b>Optional</b>	<b>3-5-5</b>
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Within the scope of the course, the components of the popular culture are exhibited and the areas where the popular culture defines itself will be shown with examples. In addition, the theoretical background of popular culture will be explained.

<b>RTSS-305</b>	<b>ADVERTISING WRITING</b>	<b>Optional</b>	<b>3-5-5</b>
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What is creativity, what are the processes of creativity, which ideas can be advertising, how these ideas are applied to written text.

<b>RTSS-311</b>	<b>INTERNET BROADCASTING</b>	<b>Optional</b>	<b>3-5-5</b>
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The development of internet, the properties of internet technology and internet broadcasting will be handled within the context of the course.

**RTSS-313     INTRODUCTION TO 3D ANIMATION PROGRAMS     Optional     3-5-5**

To explain the basic concepts for introduction to 3D animation.

**3. YEAR – SPRING**

**RTS-312     TURKISH POLITICAL HISTORY     Compulsory     3-6-5**

This course will discuss important political events of the Ottoman Empire and the Republic of Turkey period.

**RTS-314     MEDIA ANALYSIS     Compulsory     3-6-5**

Semeiology, sociological analysis, psychoanalytic analysis, marxist analysis will be handled.

**RTS-318     SOCIAL MEDIA     Compulsory     3-6-5**

The political economy of social media, and theories on social media will be learned wihtin the context of the course.

**RTS-324     FILM GENRES     Compulsory     3-6-5**

The emergence of genres in the historical process since the birth of cinema will be mentioned, these genres including the contents in the cinema will be examined with examples and evaluated in the context of narrative-ideology-representation.

**İLTS-302     3D ANIMATION     Optional     3-6-5**

Creating a standalone animation film using any of the 3D animation techniques.

**RTSS-302     ADVERTISING FILM MAKING     Optional     3-6-5**

This course includes the writing of the advertisement script, the creation of the shooting crews, shooting and editing processes.

**RTSS-304     RADIO PROGRAM PRACTICES     Optional     3-6-5**

Practices will be made for radio program production, pre-production, during production and post-production processes.

**RTSS-314     ADAPTATION OF LITERATURE     Optional     3-6-5**

The general classification of the concept of narratives and narrative genres; narrative levels and level violations; description, focus and narrative situation; narrative time, verb time, and chords; chronotopes and fencing; types, characters and narrators; state transitions and meaning in



narrative; story narrative and narrative analysis; novel narrative, examples and narrative analysis; cinema narrative and narrative analysis; principles of adaptation and analysis; adaptation scenario examples and narrative analysis.

**RTSS-316      SHORT FILMMAKING                      Optional                      3-6-5**

To create an original text for short film writing, shooting and editing processes.

**RTSS-318      GRAPHIC DESING                      Optional                      3-6-5**

This course, the basic concepts of graphic design; design principles, processes, it involves adjusting the introduction and application of design elements .

**4. YEAR – FALL**

**RTS-401      GRADUATION PROJECT – I                      Compulsory                      4-7-5**

Evaluation and acceptance of student projects. Discussions and revision process of the upcoming projects.

**RTS-405      COMMUNICATION LAW                      Compulsory                      4-7-5**

Freedom of expression, media, mass communication law and laws in this field are thoroughly examined and discussed in the course.

**RTS-417      TELEVISION ANALYSIS                      Compulsory                      4-7-5**

To create the infrastructure that can analyze a film, a script or a television program from a technical, aesthetic and ideological perspective.

**RTS-421      POLITICAL COMMUNICATION                      Compulsory                      4-7-5**

A content that uses existential concepts for political communication has been prepared. In addition, the ways in which social developments shape this area are emphasized.

**RTSS-403      CULTURAL STUDIES                      Optional                      4-7-5**

Historical development of cultural studies and representatives of cultural studies are discussed.

**RTSS-407      PHONETIC AND DICTION                      Optional                      4-7-5**

Some of techniques in pleasant speech will be expressed within the scope of the course.

**RTSS-413      STREAMING OF CONTEMPORARY ART      Optional      4-7-5**

The relations of art movements that emerged as a result of the new world order, science and technological developments and social developments after the First World War; Dadaism, Surrealism, Suprematism, Cubism, Pop Art, Op Art, Conceptual Art, Art and Craft, Installation, Constructivism, Kinetic Art and other contemporary art movements.

**4. YEAR – SPRING**

**RTS-402      GRADUATION PROJECT – II      Compulsory      4-8-5**

Evaluation and acceptance of student projects. Discussions and revision process of the upcoming projects.

**RTS-406      INTELLECTUAL PROPERTY RIGHTS      Compulsory      4-8-5**

The term of intellectual property, the term of work and author as a subject of intellectual property rights, types of intellectual property rights, origin of the intellectual property protection, its duration and content, the other rights which are relevant and protection subjects except artistic works, restriction of intellectual property rights, transfer of intellectual property rights, protection of intellectual property rights via lawsuit.

**RTS-408      COMMUNICATION ETHICS      Compulsory      4-8-5**

Ethical issues for media laboring will be expressed within the context of the course.

**RTS-414      FILM CRITICISM      Compulsory      4-8-5**

By taking the concept of criticism into consideration, what the film criticism is, what the duties of the film critic will be dwelled on, genres and methods in film criticism and writing examples will be discussed.

**RTSS-404      WEB DESIGNING      Optional      4-8-5**

Basic HTML structures, HTML5, CSS, CSS3, JavaScript concepts.

**RTSS-412      MEDIA POLICY      Optional      4-8-5**

During the course, the development of media policies in contemporary capitalist societies will be presented with examples from the world.

<b>RTSS-414</b>	<b>ANIMATION PRACTICES</b>	<b>Optional</b>	<b>4-8-5</b>
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Animation of characters using 12 basic principles of animation.

<b>RTSS-416</b>	<b>FILM INDUSTRIES</b>	<b>Optional</b>	<b>4-8-5</b>
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Emphasize on structure of film industry, film industry in context of cultural industry and structural components, product placement , types of product placement, industry of cinema and spectator relations , cinema studies.